

**ABSTRACT OF THE DISCLOSURE**

A method and system for changing a subscriber profile on the basis of the detected or known identity of the base station currently serving the terminal equipment of that subscriber in a mobile communication network. A permanent and unique identity parameter or designation is created and assigned to each base station of the network, and is broadcast by each respective base station to all subscriber terminal equipment currently in its communication coverage area or region. Changing of the subscriber profile on the basis of subscriber movements within the network is accomplished with enhanced flexibility and ease and at lower cost than heretofore possible.

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